



Company Introduction

WarOnCancer is a tech company on a mission to improve mental health for everyone affected by cancer. The company is developing a social network for patients, survivors and loved ones based on storytelling/content creation as a driver of engagement.

By uniting on a global platform, we are working towards building an infrastructure where our members can contribute their data to the larger cancer ecosystem, and hence play an essential part in accelerating healthcare and improving research.

Job Description

At WarOnCancer you are not only a Growth Engineer, you are a visionary on a mission to help make the world a better place and you will see the impact of your daily job in the lives of others.

As a growth hacker, you are a cross-functional multi-tasking crazy person. You will channel all your energy on the growth of the WarOnCancer eco-system but also on retention by assuring that our products fit the market requirements. In order to do so, you will use marketing channels, A/B Testing, data analytics, users' feedback, prioritization, optimization, engineering and automation. You have an entrepreneurial DNA and will always search to create a growth engine that is predictable, sustainable, repeatable and scalable.

Responsibilities

- Combine your **engineering skills with an entrepreneurial mindset** to find new and innovative ways to bring users onto the WarOnCancer platforms
- Participate in **ongoing brainstorming** and impact analysis to ensure we're working on the right things
- Use data to concretely **understand the impact of your work** in the form of experiment results and team-level user acquisition metrics
- Develop and manage **engineering-led user acquisition channels** like our Referrals Program to generate millions of dollars in new revenue per year
- **Collaborate closely with our Marketing and Design** teams on cross-functional projects to refine the WarOnCancer brand and improve ease of signup for our users

Job Requirements – Education

- Two years relevant experience
- BS/MS in any relevant

Job Requirements – General Experience

- Excellent communication skills in English
- Strong problem-solving skills
- Strong technical, analytical and product background
- Experience with successfully gaining consumer engagement

Job Requirements – Tech Experience

- Full stack programming skills
- 2+ years of experience building world class, public facing web and mobile applications
- Solid knowledge of current web technologies

Job Requirements – Marketing Experience

- Solid Growth Framework knowledge
- Track record of delivering massive growth to user base
- Paid User Acquisition experience
- Have experience with ambassador/loyalty programs

Requirements – Analytics and Experimentation Experience

- Ability to prioritize data-driven decisions and courses of action
- Deep knowledge of A/B Testing and Build/Measure/Learn cycles

Send your application to career@waroncancer.com.

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